

佛州僑聲報

Florida Chinese News

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ADVERTISING RATES

Prepayment Rates

	1 Week	13-Week	13wk/unit	26-Week	26wk/unit	52-Week	52wk/unit
Full Page	\$408.00	\$4,773.60	\$367.20	\$8,486.40	\$326.40	\$14,851.20	\$285.60
Half Page	\$208.00	\$2,433.60	\$187.20	\$4,326.40	\$166.40	\$7,571.20	\$145.60
1/4 Page	\$108.00	\$1,263.60	\$97.20	\$2,246.40	\$86.40	\$3,931.20	\$75.60
1/6 Page	\$79.00	\$924.30	\$71.10	\$1,643.20	\$63.20	\$2,875.60	\$55.30
1/8 Page	\$59.00	\$690.30	\$53.10	\$1,227.20	\$47.20	\$2,147.60	\$41.30
2-Business Card	\$40.00	\$468.00	\$36.00	\$832.00	\$32.00	\$1,456.00	\$28.00
1-Business Card	\$24.00	\$280.80	\$21.60	\$499.20	\$19.20	\$873.60	\$16.80
Front Page							
Half Page	\$425.00	\$4,972.50	\$382.50	\$8,840.00	\$340.00	\$15,470.00	\$297.50
1/4 Page	\$225.00	\$2,632.50	\$202.50	\$4,680.00	\$180.00	\$8,190.00	\$157.50
Back Page							
Half Page	\$328.00	\$3,837.60	\$295.20	\$6,822.40	\$262.40	\$11,939.20	\$229.60
1/4 Page	\$169.00	\$1,977.30	\$152.10	\$3,515.20	\$135.20	\$6,151.60	\$118.30

CLASSIFIED AD RATES:

\$24/ 1-unit, 2 weeks; \$58/ 4-unit, 2 weeks; Any extra 2-unit \$29/ 2 weeks.

GUARANTEEN POSITION:

Available only for full and half pages. Others are on first-come first serve basis.

OTHER CHARGES:

- \$10 for picture. We can not guarantee the quality of the printing.
- \$60/per week for extra color printing. Only purple ink is available.
- \$275/per week for full color printing.

CONTRACT REGULATIONS:

- Contract rates are valid only if insertions are consecutive and FULL PAYMENT IN ADVANCE.
- Contract cancellation by either party (on 30 days written notice) will result in re-billing at applicable rate.
- Initial orders must be accompanied by payment in advance.

ISSUANCE AND DEADLINES:

- Paper published every Thursday.
- All ads must be submitted by Tuesday 10:00AM

DISTRIBUTIONS:

-Newspapers are distributed to most Chinese restaurants, Oriental grocery stores, and Chinese business in Florida.
 Weekly publication 9,000.